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25th ANNIVERSARY
APPEAL FOR THE
LUTHERAN
QUARTERLY
ENDOWMENT FUND

Now Is the Time!

Lutheran Quarterly has accomplished amazing things in its ministry and mission during the last twenty-five years.

As we face the future millennium let us leave a legacy of splendid research and writing. By getting enthusiastically behind our *Lutheran Quarterly* Endowment Appeal we can make marvelous progress toward being a vigorous journal in the years ahead.

- *Now is the time* to thank God for the lavish love and grace we have received through the years at *Lutheran Quarterly*.
- *Now is the time* to let the Spirit lead us boldly into the next decade of Lutheran scholarship.
- *Now is the time* to dream about ways by which we can help *Lutheran Quarterly* in the 21st century.
- *Now is the time* to respond with joy and gladness by giving generous and sacrificial commitments.
- *Now IS the time!*



25th Anniversary
Appeal for the
Lutheran Quarterly
Endowment Fund

◆ **Who launched the 25th Anniversary Appeal for the *Lutheran Quarterly* Endowment Fund?**

At its annual meeting held at Augsburg College on December 4, 2010, the Board of Directors unanimously voted to launch this appeal.

◆ **What is the date of the 25th Anniversary of *Lutheran Quarterly* new series?**

Lutheran Quarterly's 25th year of publication is 2011, concluding with the Winter issue 25.4 (#100!) in January of 2012.

◆ **When will *Lutheran Quarterly* be celebrating its 25th Anniversary?**

We are sponsoring Oswald Bayer's lecture tour to five U.S. Lutheran Seminaries in March 2012 and an evening banquet at Augsburg College, Minneapolis, on Friday, March 23, 2012.

◆ **Are there any other endowments connected with *Lutheran Quarterly*?**

Yes, the small Tappert Fund and a growing Forde Fund.

◆ **What is the special purpose of the 25th Anniversary Appeal for the *Lutheran Quarterly* Endowment Fund?**

To help Lutheran Confessional theology thrive in the 21st century, in print and on the web.

◆ **What are the financial goals for the 25th Anniversary Appeal for the *Lutheran Quarterly* Endowment Fund?**

Our **Miracle Goal** for the appeal is \$50,000; our **Challenge Goal** is \$40,000; and our **Minimum Goal** is \$25,000.

◆ **There are so many worthy causes, how can I support them all?**

You cannot! You must choose! The pressing need for new subscriptions and our electronic presence puts this appeal very high on the list of causes needing and deserving our generous and glad response.

◆ **How much shall I give?**

More than you think you can! In order for the *Lutheran Quarterly* Appeal to reach the Miracle Goal of \$50,000 we will need generous gifts from you and others.

◆ **Will donors be asked to make their commitment publicly?**

No! Nor will individual amounts be revealed. Your commitment will be held in the same confidence as all your giving to *Lutheran Quarterly*.

◆ **May I make a memorial to this appeal?**

Certainly! We welcome such gifts.

◆ **What is the best way to send in my gift?**

Please send your gift or pledge to:

Bud Thompson
Department of Religious Studies
Gonzaga University
502 East Boone Avenue
Spokane, WA 99258

Or call him at 509-313-6713

You may use *Visa* or *Mastercard* for your contributions.



LUTHERAN QUARTERLY